

YUSEF ABDALLAH

Software Engineer | Next.js, React Native, Node.js, TypeScript

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PROFESSIONAL SUMMARY

Software Engineer with 3+ years building and shipping production web and mobile applications end-to-end. Specialized in Next.js, React, React Native, Node.js, and TypeScript, with delivered platforms across SaaS, real estate, e-commerce, e-learning, and ride-hailing for clients in Egypt and the Gulf - including fully bilingual Arabic/English products with proper RTL support. Experienced integrating AI/LLM features, payment gateways, maps, and real-time systems into live products, and owning the full SDLC - from system design and development to cloud deployment and post-launch maintenance - within distributed, cross-border teams.

TECHNICAL SKILLS

- Languages:** JavaScript (ES6+), TypeScript, HTML5, CSS3, SQL
- Frontend:** React.js, Next.js, Redux, Zustand, Tailwind CSS, Framer Motion, GSAP, Three.js
- Mobile:** React Native (Expo), NativeWind, React Navigation, React Native Maps, Expo Location, Reanimated
- Backend:** Node.js, Express.js, REST APIs, GraphQL, WebSockets, JWT Authentication, OTP / SMS verification
- Databases:** PostgreSQL, MySQL, MongoDB, Supabase, Redis
- Cloud & DevOps:** AWS, Vercel, Docker, GitHub Actions, CI/CD, Nginx, Cloudinary
- AI & Integrations:** LLM API integration (OpenRouter, Gemini), AI chatbots, RAG-style context, payment gateways (TELr), real-time WebSockets
- Practices:** System Design, Clean Architecture, Performance Optimization, Code Review, Agile / SDLC, Team Mentorship

WORK EXPERIENCE

- Full-Stack Engineer** | NoVi Marketing Services - Cairo, Egypt Jun 2025 - Present
- Built and maintained e-commerce and e-learning platforms end-to-end with Next.js, TypeScript, and Node.js - from architecture and API design through deployment and post-launch monitoring.
 - Improved Core Web Vitals through server-side rendering, code splitting, and image optimization, lifting SEO rankings and user retention.
 - Cut server response times with Redis caching and query optimization on high-traffic catalogue and listing pages.
 - Shipped conversion-focused features - lead capture flows, tracking, and landing pages - and owned uptime and cloud maintenance for client sites.
- JavaScript Developer** | Appy Innovate - KSA (Remote) Oct 2024 - Apr 2025
- Owned Next.js and Node.js applications end-to-end and introduced automated testing for large-scale features.
 - Developed enterprise-level web applications using React.js, Angular, and Redux with a modular architecture.
 - Diagnosed and resolved production issues under peak traffic, improving system stability for enterprise clients.
 - Mentored junior developers on Clean Code practices and standardized team workflows with CI/CD pipelines.
- Frontend Web Developer** | Ocoda Agency - Cairo, Egypt Jan 2024 - Sep 2024
- Engineered responsive, mobile-first UIs from Figma designs, delivered on time and to spec across agency client projects.
 - Integrated advanced Framer Motion and GSAP animations, enhancing interactivity without performance loss.
 - Improved accessibility (a11y) and cross-browser compatibility, reaching Lighthouse SEO 95+, and cut page load time by 1.5s via lazy loading.
- Freelance Full-Stack Engineer** | Mostaq & Self-Employed - Remote 2023 - Present
- Delivered 20+ end-to-end solutions across real estate, education, and corporate sectors, maintaining a 4.7/5 client rating.
 - Designed secure authentication systems and optimized database architectures, deploying production-ready systems with ongoing post-launch support.
- Student Mentor - Web Development** | National Telecommunication Institute (NTI) May 2023 - Aug 2023
- Mentored students in HTML5, CSS3, JavaScript, and web fundamentals, guiding real-world projects with code reviews and technical support.

PROJECTS

Massar Al-Amjad - Ride-Hailing Mobile App (Saudi Market)
Uber-style passenger app covering the full ride lifecycle - OTP login, map-based pickup and destination selection, ride-tier selection, live driver search and trip tracking, scheduled bookings, saved places, payment methods, trip history, and driver rating - plus a dedicated Pilgrim Mode for Hajj and Umrah travel. Fully bilingual (AR/EN) with RTL support, backed by a Node.js API.
Stack: *React Native (Expo), TypeScript, NativeWind, React Native Maps, Expo Location, Reanimated, Node.js, Express.js*

Teamora - Multi-Tenant Business Operations SaaS
Multi-tenant SaaS unifying HR, Finance, CRM, Projects, and Support in one workspace, with fully isolated tenant data, role-based permissions, and 7+ AI integrations embedded in core workflows (invoice generation, deal scoring, payroll anomaly detection, ticket replies).
Stack: *Next.js, Node.js, Express.js, MongoDB, SQL, LLM APIs*

SNA Alaqaria - Real Estate Marketplace (Saudi Market) sna-alaqaria.com
Full-stack real estate marketplace with property listings, advanced search and filtering, online booking, secure TELR payment integration, real-time WebSocket updates, an integrated AI chatbot, and full Arabic/English RTL support.
Stack: *Next.js, Node.js, Express.js, SQL, Redis, WebSocket, Tailwind CSS*

Real Estate Developer Portal - SNA Ecosystem, B2B Platform developers.sna-alaqaria.com
B2B portal empowering real estate developers with campaign marketing tools, performance analytics dashboards, real-time lead notifications, and Redis-backed caching for high-traffic listing pages.
Stack: *Next.js, Node.js, Express.js, SQL, Redis, WebSocket, GSAP*

AI-Powered Developer Platform - Personal Portfolio & Tools yousef-abdallah.com
Interactive 3D portfolio built on a custom Three.js scroll-driven scene, with a bilingual (EN/AR) i18n architecture, an assistant grounded on live data, and an AI-assisted CV builder served through LLM APIs with multi-model fallback.
Stack: *Next.js, Three.js, Node.js, Express.js, MongoDB, LLM APIs (OpenRouter / Gemini)*

Lugha Tech - Online Learning Platform (GCC) lughatech.com
E-learning platform offering personalized courses, structured levels, and live/recorded sessions via HMS streaming, with progress tracking and multi-tier subscription management.
Stack: *React.js, Node.js, Express.js, SQL, GSAP, Framer Motion*

LogicHub EG - Corporate ERP Services logichubeg.com
Corporate platform for an Odoo ERP implementation partner, covering business process consulting and digital transformation services, with SEO-optimized bilingual pages driving qualified enterprise leads.
Stack: *Next.js, Node.js, Express.js, MongoDB, GSAP, Framer Motion*

EDUCATION

Bachelor of Computer Science | [Thebes Academy - Cairo, Egypt](#) Graduated 2026

LANGUAGES

Arabic (Native) **English** (Professional Working Proficiency)